

Press Release

Hainan Rendez-Vous 2010, where glamour and luxury meet

April 2nd – 4th, 2010, Sanya, China

Hong Kong, 20 November 2009.

China Rendez-Vous Ltd. and Visun Group announced the launch of Hainan Rendez-Vous, China's premier luxury lifestyle show. This inaugural event combines private jets, yachts and megayachts, luxury real estate and lifestyle products in the stunning tropical environment of Hainan Island, the southernmost point in China.

Hainan Rendez-Vous will be held on April 2nd - 4th, 2010 in Sanya, the city set to become the epicenter of the flamboyant Chinese Riviera.

Under the main umbrella of the Hainan Rendez-vous fall four unique events:

- Jet Collection: Asia's most important private jet aircraft display
- Yacht Collection: featuring China's biggest on-water display of luxury yachts
- Real Estate & Resort Collection: The first luxury tropical properties showcase
- Luxury Lifestyle Collection: Asia's finest and greatest luxury display

The unique and prestigious line-up of events mentioned above is very alluring as some of the world's leading private jets and finest yachts players have already confirmed their presence at Hainan Rendez-Vous, displaying their amazing products in the air and in the water. A few mega Yachts on their way to Shanghai's World Expo have already planned a stop-over in Sanya to inaugurate the city's new cruising center and discussions with other major luxury sponsors are well progressing, further bolstering the events promise.

Sanya is definitely moving upscale and is quickly becoming the Chinese Riviera in the image of Cannes, its glittering sister city. "We will re-identify the city's travel market and make a change in the city's tourism industry development pattern from the low-end toward the upper-end" announced already Mr Li Boqing, Deputy Mayor of Sanya. As a matter of fact, major luxury hotels have already opened on the island and more have already planned to open in the next few years.

The event is supported by leading international and local media which include Wall Street Journal Asia, Asia-Pacific Boating, China Boating, LP-Luxury Properties, Jet Asia-Pacific, Baccarat and more to be announced soon.

Highlighting the event's pedigree, the event's host, tycoon Mr. Wang Da Fu, Chairman of Visun group, attributes the success of the event to its exclusivity. "An essential ingredient in the recipe for the success of the Jet Hainan Rendez-Vous is its exclusive dimension, representing sophistication in lifestyle with a focus on business aircrafts and yachts for high net-worth individuals".

About China Rendez-Vous Ltd.:

China Rendez-Vous is an integrated event and marketing company serving the luxury industry in the region. China Rendez-Vous is about global opportunities in the luxury industry in China.

About Visun Group:

Visun International Yacht Club is Hainan's first international world class marina. The project is being developed by the Visun group, one of the largest property developers in mainland China headquartered in Shenzhen. During the first phase the club will have 96 berths, with the completed project having as many as 500 berths meeting international standards. The club will include a six-star hotel, a first-rate gymnasium, cigar bar, wine bar and a wide range of restaurants serving diversified cuisine.